

Approval of Contracts

REGIONAL COUNCIL ATTACHMENT #3.1.2
Thursday, June 1, 2003

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REPORT

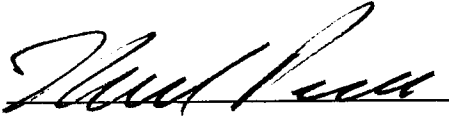
TO: Administration Committee
Regional Council

FROM: Sam Mehta, Contracts Manager (213) 236-1813
Email: mehta@scag.ca.gov

SUBJECT: Approval of Contracts Over \$25,000

DATE: May 22, 2003

EXECUTIVE DIRECTOR'S APPROVAL



RECOMMENDED ACTION: Approve Contracts

SUMMARY:

- **The Following Consultant Contract is Recommended for Approval:**
National Demographics Corporation NTE \$ 42,000
- **The Following Contract Amendment is recommended for Approval:**
Fregonese Calthorp Associates- This Amendment \$ 150,000
Total Contract Value NTE \$1,532,725

FISCAL IMPACT:

The Work Element is listed on the detail page for each contract. Included is the Work Element and category of funding, for example FHWA, FTA, indirect.

RC/ADMIN Agenda 6/5/03
PC DOC#85692



SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS

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CONSULTANT CONTRACT

Consultant: National Demographics Corporation

Scope: A Public Opinion Survey Report will be prepared and publicized in conjunction with two community workshops on growth and development issues. The community needs assessment and workshop feedback will be used by SCAG in developing a regional growth vision for Southern California.

Contract Amount: **Total not to exceed \$42,000**
National Demographics Corp. (prime) \$32,000
South Coast Media Services(subcontractor) \$10,000

Contract Period: July 2003 through December 2003

Work Element: 04-XXX.LMVC1 \$56,478 (Funding sources: Consolidated Planning Grant- FHWA & FTA,subject to approval of SCAG FY 03-04 budget)

Request for Proposal: SCAG staff mailed post cards to 122 pre-qualified consultant firms on SCAG's bidders list to notify them of the release of RFP No. 03-045. The RFP was also posted on SCAG's web site. The following five proposals were received in response to the solicitation:

DB Consulting (2 subcontractors)	\$49,988
EIP Associates (no subcontractors)	\$48,160
IBI Group (no subcontractors)	\$50,000
Jack Faucett Associates (no subcontractors)	\$46,812
National Demographics Corp (1 subcontractor)	\$42,000

Selection Process: The Proposal Review Committee (PRC) evaluated all five proposals in accordance with the criteria set forth in the RFP, and the selection process was conducted in a manner consistent with all applicable Federal and State contracting regulations. Interviews were held with the four highest-ranking offerors: DB consulting, IBI Group, Jack Faucett Associates and National Demographics Corporation. EIP Associates was not interviewed.

The PRC was comprised of the following individuals:

Terry Dipple, LVMCOG, Executive Director
Joseph Carreras, Lead Regional Planner
Wilford Melton, Caltrans Dist. 7, Senior Planner

Basis for Selection:

The PRC recommends a contract award to National Demographics Corp. The firm's proposal ranked the highest. They were also the lowest bidder and have had success in working with Las Virgenes Malibu Council of Governments on related public issues.

National Demographics Corp. was selected based on their expertise and skills in developing scientific opinion surveys, experience in working with the media, and conducting public outreach and community workshops. Overall, the firm demonstrated the best understanding of the project's goals and needs.

CONSULTANT CONTRACT AMENDMENT

NOTE: Execution of this amendment is contingent upon the Regional Council also approving a Memorandum of Understanding between SCAG and the Los Angeles County Metropolitan Transportation Authority, which would provide \$150,000 to augment SCAG's COMPASS/Growth Visioning effort.

Consultant: Fregonese Calthorpe Associates

Scope: Fregonese Calthorpe Associates (FCA) was competitively awarded Contract No. 02-074 for the Growth Visioning program. FCA is leading a multi-pronged effort to conduct public outreach to determine a preferred growth alternative for the region, and to develop land-use scenarios for use in the Regional Transportation Plan and other SCAG planning efforts.

The purpose of this amendment is to add \$150,000 to the budget and to add tasks and products to the Scope of Work. The additional work will be performed in order to create specific strategies to implement urban in-fill in Los Angeles County. The original Scope of Work does not call for land use implementation strategies.

Contract Amount: This amendment is for \$ 150,000
Original contract is for \$1,382,725
Total contract value is not to exceed \$1,532,725
(This amendment is within the 30% limitation)

Contract Period: August 22, 2002 through June 30, 2004

Work Element:

03-050.SCGC1...	\$670,620	(Funding source: FHWA & FTA)
04-050.SCGC1...	\$435,000	(Funding source: FHWA & FTA, subject to approval of SCAG FY 03-04 budget)
04-XXX.....	\$150,000	(Funding source: Local Funds MTA, subject to approval of SCAG FY 03-04 budget and RC approval of MTA MOU)

Request for Proposal: Not applicable

Selection Process: Sole Source amendment.

Recommendation: The purpose of the FCA contract is to develop a preferred

growth scenario for the SCAG region. This work has evolved to include developing well-articulated scenarios for consideration and inclusion in the RTP process. FCA is currently developing two such scenarios (Urban In-fill and "Fifth Ring") and through the remainder of the process will develop a hybrid of the two.

In order to effectively consider land use patterns in the Regional Transportation Plan, such measures must be reasonably achievable and include specific implementation measures. Under the current work program, there is neither funding nor appropriate tasks in the Scope of Work to develop implementation measures. Nevertheless, these work products are an extension of the work currently being performed by FCA. The current FCA- developed technical products, outreach program, and analytical methods all contribute to the completion of these new tasks. Therefore, it would not be feasible or possible to contemplate contracting with a different consultant for this effort. This proposed contract amendment provides funding, and adds tasks and products to the Scope of Work in order to create detailed action plans for the in-fill and transited oriented development. The failure to perform these functions would limit SCAG's ability to effectively produce an RTP.